WELCOME

CALICO 2011
Mediated Learning Communities
What is OWL?
Comprehensive Test Management System

**BUILD**
Build tests using reading, text, audio and video or import existing tests.

**TEST**
Test students using a web browser.

**REPORT/ANALYZE**
Analyze your program using extensive aggregate data.

**IMPROVE YOUR PROGRAM**
- **TEST** what you value - focus your students.
- **RATE** student ability - maximize instructional efficacy.
- **ANALYZE** meaningful data - articulate goals.
- **IMPROVE** program - promote proficiency.

**RATE/SCORE**
Rate writing or speech samples using a web browser. Automatically score other test elements.
History

OWL has been in use for 12+ years

1999-2000 - Built prototype SOPI test
2000-2003 Version 1 & 2 VB6, ASP
2006 - Version 3 C#, Flash, Java
2008 - Version 3.5 Enhanced U.I.
2009 - Version 3.6 WYSIWYG Editor, High Performance Tester
2011 – Version 3.8 Improved feedback, Enhanced security, Localization
Summer 2011 – Version 4 – Simplified editor, Templates
Tens of Thousands of Tests Delivered

Commercial certification exams

Admissions / placement testing

Digitized version of SPEAK® test

SOPI like tests

Individual customers who deliver 5000 or more tests per year
What practice & testing software (or methods) are you using today?
What would you change about it?

Why?
Practice Activities

• Not just for high stakes tests
• Quizzes, Homework, Practice Activities
• All just tests by another name
'Testing effect'

The practice of information retrieval is more effective than traditional methods of studying.
Simplify

Coordinate the assessment cycle through OWL

- Scheduling
- Self Registration
- Limit access as needed
Dynamic feedback

- Rubrics
- Flightpath
- Messaging
- Portfolios
Localization

Test UI can be changed to:

- Spanish
- German
- French
- Japanese
Why use OWL?

**Simplify** Test Administration
It's easy to create your own content
Free Content - OWL Community Library

**Easily** Collect And Rate Speech and Writing
Provide Any Time, Anywhere Access

*Automatically* Score
Collect Data
Benefits of Creating On-line Tests

• Keep tests from year to year
• Easily edit or delete questions
• Quickly modify test structure
• Auto score multiple choice, short answer, and cloze items
• Quick detailed reports
Flexible

OWL is flexible enough to allow for academic freedom and creativity, while being easy to use.
OWL is being used in a wide variety of contexts

- Department & Campus wide
- Individual Classrooms
- Testing Centers
- Business Offices
- K-12 District wide
- Worldwide
Example Tests

Oral Proficiency
Japanese Multiple Choice Translation
Consecutive Interpretation
SPEAK®
Included Tests

Anything shared by OWL users

Validated SOPI to Intermediate
Low in French, German, Italian, Japanese, and Spanish

Validated SOPI to Intermediate
High in French, German, Japanese, and Spanish
Report Types

Activity Details

Gradebook

Item Details / Item Analysis

Assessment Details / Proficiency Statistics

Scoring Statistics / Comparison

SPEAK® Specific
Thank You!

Chris Dalessandri
President/CEO

OWL Testing Software
1484 Washington Road
Pittsburgh, PA 15228
412.436.0559

www.owlts.com